



Pastel Society of Australia Inc. (PSA)

2025 ANNUAL AWARDS



Venue: Matthew Flinders Gallery

Bribie Island Community Arts Centre (BICAC)

191 Sunderland Drive Banksia Beach,

Qld, 4507, Australia

Welcome to the 2025 Pastel Society of Australia Annual Awards Exhibition and Online!

Showcasing the incredible talent in pastel artwork of both PSA members and non-members across Australia and overseas, this vibrant competition offers a total prize pool of **AU\$10,550** for 20 awards including the **2025 Pastellist of the Year**. Participants can submit their work in two options: a physical hanging Exhibition (E) and/or Online (O).

Highlights:

- **Exhibition Entries:** There are **five** subject categories of People, Animals, Scapes, Still Life and Abstract with 1st prize of \$1,000 in cash or art product, 2nd prize \$500.
- **Pastellist of the Year 2025:** Chosen from the Exhibition winners, this prestigious award includes an additional \$500 prize.
- **Alexandra Awards:** For PSA members who've never won a 1st prize for a pastel artwork, the prizes are 1st \$600, 2nd \$200 and 3rd \$100.
- **Online Entries:** Each of the five categories offers a winner's prize of \$300.
- **PSA members:** Up to five (5) entries in different categories, across E or O options, for \$25 entry fee per painting. One entry can be for the Alexandra Awards, if eligible.
- **Non-PSA members:** Up to two (2) entries in E and/or O options, with a \$60 entry fee per painting.

By entering the PSA 2025 Annual Awards, you acknowledge that you have read and agree to all the conditions outlined in the following **2025 Conditions of Entry** document.

Diary of key dates

Key Dates	Details
From 1 March 2025	Entry form and Conditions of Entry available on the PSA website
Entries Close	5 pm, Monday 14 July 2025
Freighted Works to BICAC	Couriered, freighted, or posted artworks to be received from 15 July, but no later than Friday 1 August 2025
Drop-off for Exhibition (E)	Monday 4 August, 9.30 am to 11.30 am (The exhibition will be curated and hung that afternoon.)
Exhibition Dates	Tuesday 5 August to Sunday 17 August (except Monday 11 August – gallery closed for local Public Holiday)
Opening Hours	Tuesday to Saturday: 9.00 am to 4.00 pm Sundays: 9.00 am to 1 pm (Closed on Mondays)
Exhibition Closes	1.00 pm, Sunday 17 August
Award Winners Announced	Official Opening and Awards Ceremony: Saturday 9 August, 1.00 pm to 3.00 pm at venue
People's Choice Award and Raffle Drawn	Sunday 17 August, 12 noon
Artworks Pick-up	Sunday 17 August, 1 pm to 2.30 pm

Please read these conditions below carefully.

Conditions of Entry

Exhibition (E) including Alexandra Awards and Online (O) entries

1.0 Eligibility overall

1.1 Medium & Surface

- Entries must be primarily pastel (soft, hard, PanPastel, pastel pencil etc.) on any surface (typically paper, canvas, board).
- Mixed media entries must consist of at least 75% pastel on top.

1.2 Recency & Award Status

- Completed within the last two years.
- Must not have previously won any award in the past 2 years prior to 1 March 2025, including the PSA twice-yearly ZOOM “Set Subject” competition.

1.3 Originality & Copyright

- Entries must be the original, unaided artworks of the entrant (not from under tutelage, workshops, YouTube tutorials nor copies, reproductions, AI-generated, etc.).
- Source material must be available if requested.
- Entrants are responsible for adhering to copyright obligations under the **Copyright Act 1968 (Cth) and its amendments**. Read more here. [Copyright Information Sheet - Arts Law Centre of Australia](#).

1.4 Entry Limits for PSA Members and Category Descriptions

- Maximum of **5 entries** across **Exhibition (E) and/or Online (O)**. One entry can be for the Alexandra Awards, if eligible.
- **Only one painting per category**. Categories for this purpose are:
 - **People:** Portrait or figures
 - **Animals:** Domestic animals or wildlife
 - **Scapes:** Landscape, waterscape or urban-scape
 - **Still Life:** Arrangement of inanimate objects, floral/foilage, or interiors
 - **Abstract:** Non-representational art utilising shapes, colours, and forms
- Members must be financial at the time of entering and when entries are hung/displayed (for years ending 30.6.25 and 30.6.26).

1.5 Entry Limits for Non-PSA Members

- Maximum of **2 entries** in **Exhibition (E) and/or Online (O)** in two different categories.

1.6 Unique Entries

- The same painting/image cannot be entered in both Exhibition (E) and Online (O).

1.7 Alexandra Awards

- Open to ***PSA members** who have **never won a first prize** in any art competition **with a pastel artwork**, however, included are the winners of the PSA ZOOM regular monthly members' competition, provided they haven't been a 1st placegetter for a pastel in any other art competition.
- **Excluded** are the winners of the PSA ZOOM twice-yearly members' **"Set Subject" competition** (held in June and November ZOOMs comps since 2022).
- ***Eligible members may enter one painting in the Alexandra Awards** and up to four other entries across Annual Award categories (totalling 5 entries across E and/or O options).

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| <ul style="list-style-type: none"> • *Note: Alexandra Award entrants are required to paint to a set theme, which is open to individual interpretation. For 2025, the theme is: "Hidden Patterns." |
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1.8 Style

- Entries can be traditional or contemporary in style.

2.0 How to Enter

2.1 Entry Process

- **Complete entry forms online before 5.00 pm, Monday 14 July 2025 (closing day)** via the PSA website under the main menu tab “Activities & Events”, then “Enter Annual Awards Competition” or use the direct link here:
<https://www.pastelsocietyofaustralia.com.au/enter-annual-awards-competition>
- **Before entering, ensure you have the following to hand for each entry:**
 - the work has been photographed to a high standard and a jpeg file is saved in your computer photos folder as a high resolution (but less than 2MB {megabytes}) image of your artwork, with the file named, preferably, as per the protocol at 2.3 below;
 - title;
 - dimensions of Height and Width in centimetres (for (E) hanging Exhibition, add approx. measurements of framed painting, if still to be framed) – for (O) online entries use unframed dimensions unless already framed;
 - selling price (framed and unframed options);
 - calculation of the entry fees due and payable via your
 - (1) Credit Card** (Select Paypal option – but you don’t require a Paypal account to pay by credit card) **or**
 - (2) direct transfer** from your bank account to the PSA’s bank account. (PSA bank details are in the entry form.) If you select this method, make sure you hit “Submit” first so your entry details are received. The Treasurer will later confirm with you when the funds for your entry are in the PSA account.
 - be prepared to **upload the image of your painting/s** to finalise your entry.
- Pay entry fees and upload images of your paintings to finalise your entries.

2.2 Entry Fees

- **PSA members:** \$25 per painting (limit of 5 entries in different categories).
- **Non-PSA members:** \$60 per painting (limit of two entries in different categories). Consider joining the PSA to enter more categories.
- **Payment Methods:** Via (1) Paypal option using your **credit card** (you don’t require a Paypal account) or (2) **Direct deposit of funds** from your bank account to the PSA’s bank account. (For the **Reference:** – use your **Last Name** and the word “**Awards**”). PSA’s Bank is Bendigo Bank, BSB 633 000. Account No. 174656777. Contact PSA Treasurer at

treasurerozpastels@gmail.com for any assistance with paying your entry fees via direct deposit.

2.3 Uploading Images

- Each entry must include a high-resolution image (JPEG, max. 2MB) of your artwork.
- If possible, name your digital image files as follows:
Lastname_Firstname_EorO_Category_Title_HxW_Price
e.g., Smith_Jamie_E_Scapes_GoldenSunsetOverWater_30x50_\$XXX
- Uploading images is a simple process as part of your entry. The entry form link “Upload image” will take you to your folders where images are stored, and you just select the correct image and click “Open” and it uploads automatically to the entry form and it will show up as the title you have named it. You do this for each entry when prompted by the entry form to upload.
- **Online (O) entries:** Images are displayed on a continuous video loop at the venue and will be uploaded to the PSA website after the exhibition.

2.4 Multiple Entry Forms

- You may submit more than one entry form until closing, with a max. of 5 entries.
- Contact the Secretary PSA at secretaryozpastels@gmail.com for assistance to enter if you lack online technology or the expertise to enter online.

No Late Entries Accepted.

2.5 Use of Name and Images

- By entering, you allow PSA to use your name and reproduce your entry images for promotional purposes, including Facebook and Instagram posts, emails to members and sponsors, the PSA website, and the quarterly online PSA Newsletter “The Pastellist” and other PSA published material.

3.0 Entries: Exhibition (E) - Presentation and Delivery of Works for Exhibiting/Hanging

3.1 Maximum Size

- Finished paintings: Maximum size 100cm x 130cm (including frame).

3.2 Commission on Sales

- All works submitted for the exhibition (E) and Alexandra Awards at the Matthew Flinders Gallery must be for sale. The price listed should include framing.
- 30% commission on all sales: 28% to Bribie Island Community Art Society Inc. (BICAS) and 2% to Pastel Society of Australia Inc. (PSA).

3.4 Framing & Labelling

- All artworks must be framed professionally and have a label attached to the back approx. 10 x 15 cm (4" x 6") with the painting title, category, selling price, artist's name and contact details.

3.5 Hanging Requirements

- All Exhibition artworks are to be ready for display with hanging wire or cord on "D" rings firmly attached - no stapling of cord.
- D-Rings are to be rounded, not triangular, to fit the professional hanging system.

3.6 Responsibility

- All care will be taken in storing and hanging artworks, but PSA and the associated gallery venue take no responsibility for any damage.

3.7 Venue Details

- **Venue:** Matthew Flinders Gallery, Bribie Island Community Arts Centre (BICAC), 191 Sunderland Drive, Banksia Beach, Qld, 4507.
- **Receipt of works by hand:** Monday 4 August, 9.30 am to 11.30 am (Note: Gallery will not be open to the public until the following day Tuesday 5 Aug.).
- **Exhibition curation:** A small team of PSA Master Pastellists will curate and hang the exhibition Monday 4 August, 11.30 am to 2.00 pm. The online entries will also be set up for digital display.
- **Exhibition and online entries open to public:** Tuesday 5 August, 9.00 am to 4.00 pm.
 - Café 191 next to the gallery is open for hot and cold drinks and food:
 - Tuesday to Saturday: 9.00 am to 2.00 pm
 - Sunday to Monday: 9.00 am to 1.00 pm

3.8 Opening Hours

- Matthew Flinders Gallery open:
 - Tuesday to Saturday: 9.00 am to 4.00 pm
 - Sunday: 9.00 am to 1.00 pm (closed Mondays)
- Staffed by BICAC volunteers who direct visitors, provide voting slips for the People's Choice Award and handle enquiries and sales.
- PSA members can volunteer for awards ceremony assistance 9 August 1.00 – 3.00 pm and/or pastel demonstrations (contact Tricia Reust at triciareust@gmail.com).

3.9 Collection of Works

- Personal collection: Sunday 17 August, 1.00 pm to 3.00 pm.
- No paintings may be removed before this time.
- No storage opportunity; remaining works will incur a storage fee and/or be discarded. Freight works returned after this date.

3.10 Freight Arrangements

- Post/courier/freight artworks to BICAC (address above) between 15 July and no later than 4.00 pm Friday 1 August 2025.
- PSA will not incur courier/freight costs. All arrangements and costs must be prepaid by the entrant.
- Pre-payment of \$10 repacking fee required for safe return of unsold artworks.

4.0 Entries: Online (O)

4.1 High resolution images (under 2MB)

- Your entry/entries must include uploading of high-resolution images of your artwork (maximum 2MB file size). All online entry images will be displayed for visitors via a continuous video loop on a monitor at the venue.

4.2 Paintings for Sale and Commissions on Sale

- All works submitted in the Online (O) section must be for sale and there is a 30% commission on sales: 28% to the BICAS and 2% to the PSA Inc.
- In pricing your online works for sale, please state an unframed price.
- Any enquiries re sales of online works will be negotiated with entrants, as the cost of framing and freight may need to be considered.

4.3 No Digital Enhancements Beyond Cropping

- The only digital enhancement techniques permitted to be applied to images are the use of tools for rotating and cropping of the image. Any other digital enhancements are strictly forbidden. We are trusting in the integrity of entrants as to the accuracy of the photo submitted of their artwork.

4.4 Online Entries Ineligible for the Alexandra Awards

- Online entries are excluded from consideration for the Alexandra Awards, as this competition is only for pastel works presented for Exhibition.

5.0 Sales and Prize Payments

5.1 Payment Process

- All proceeds from sales and prizes will be paid by direct deposit or credit card (International only) into the nominated bank account of each prize winner within a month after the exhibition closes on 17 August.
- Commission on sales will be deducted by BICAS (28%) and PSA (2%) before the final amount is transferred to the artist's account.
- Note: PSA is not registered for GST.

6.0 Judging

6.1 Judging process

- Two judges will judge the 20 awards across both the Exhibition (E) and Online (O) entries.
- Exhibition (E): Judged based on hung paintings at the physical exhibition.

- Online (O): Judged based on each entrant's uploaded images shown via a PowerPoint slideshow on a computer monitor.
- E and O sections and the Alexandra Awards are each judged as a separate competition.

6.2 Anonymity

- All signatures on entered artworks (E and O) will be blocked at the time of judging.

6.3 Finality of decisions

- All decisions made by the judges are final, and no further communication will be considered.

7.0 Prizes

Exhibition (E) Prizes and Sponsors

7.1 The Alexandra Awards (donated by the late Barbara Alexandra) for PSA members:

- 1st prize: \$600
- 2nd prize: \$200
- 3rd prize: \$100

Entrants are required to paint to this year's theme - "Hidden Patterns".

7.2 Annual Award Categories, Prizes, Sponsors and Donors

- **People:**
 - "The Bella Award" - \$1000 donated by The Diefenbach Family
 - 2nd prize: \$500
- **Animals:**
 - 1st prize: \$1000
 - 2nd prize: \$500
- **Scapes:**
 - 1st prize: Softpastels.com.au Scapes Award - \$1000 cash
 - 2nd prize: \$500
- **Still Life:**
 - 1st Prize: S&S Still Life Award - \$1000 in art products from Arthouse Direct online store
 - 2nd prize: \$500
- **Abstract:**
 - 1st Prize: Art Spectrum Abstract Award - \$1000 in Art Spectrum products of choice
 - 2nd Prize - \$250 plus a high-resolution digital art capture of a chosen artwork for a giclee reproduction valued at \$250.

7.3 The 2025 Pastellist of the Year Award

- \$500, chosen from the five 1st Prize awards across each category in the Exhibition (E) option.
- Judges consider other works entered by these winners for a consistent standard across all entries by the artist.

7.4 Arthouse Northside People's Choice Award

- \$150 Gift Certificate, chosen by public vote during exhibition hours at the gallery.

Online (O) Prizes

7.5 Online Entries Exclusion

- Online entries are excluded from the Alexandra Awards.

7.6 Online option Prizes

- **People:** 1st prize: \$300
- **Animals:** 1st prize: \$300
- **Scapes:** 1st prize: \$300
- **Still Life:** 1st prize: \$300
- **Abstract:** 1st prize: \$300

Other awards

7.7 At the judges' discretion, Highly Commended certificates may be awarded.